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TRANSMITTAL OF FORMAL DRAWINGS

Docket No. JGP-10302/08

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Brian Bartkowiak et al.

Serial No.	Filing Date	Confirmation No.	Examiner	Art Unit
09/755,924	January 5, 2001		Jean M. Corrielus	2172

Invention:

EVENT MANAGEMENT SYSTEM

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15 sheets of formal drawing(s) for this application.

Each sheet of drawing indicates the identifying indicia suggested in 37 CFR Section 1.84(c).

Signature

Mark D. Schneider, Reg. No. 43,906 Gifford, Krass, Groh, Sprinkle, Anderson & Citkowski, P.C.

280 North Old Woodward - Suite 400

Birmingham, MI 48009

(248) 647-6000

Dated:

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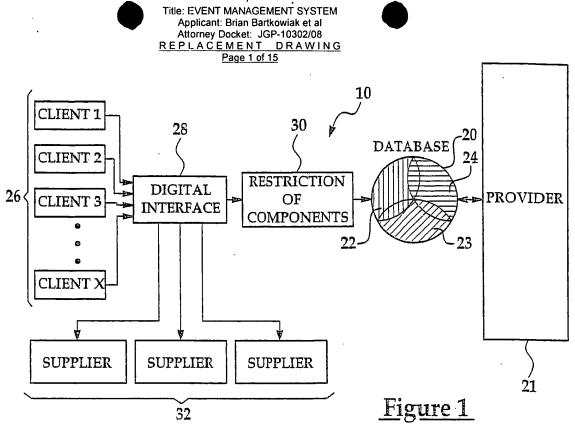
I certify that this document and attached formal drawings are being deposited on #/8/6 with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

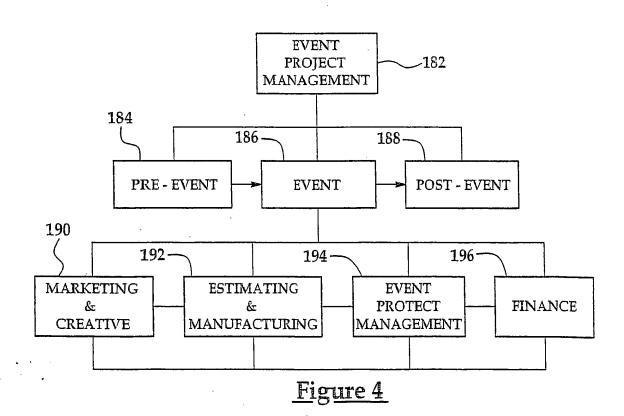
Signature of Person Mailing Correspondence

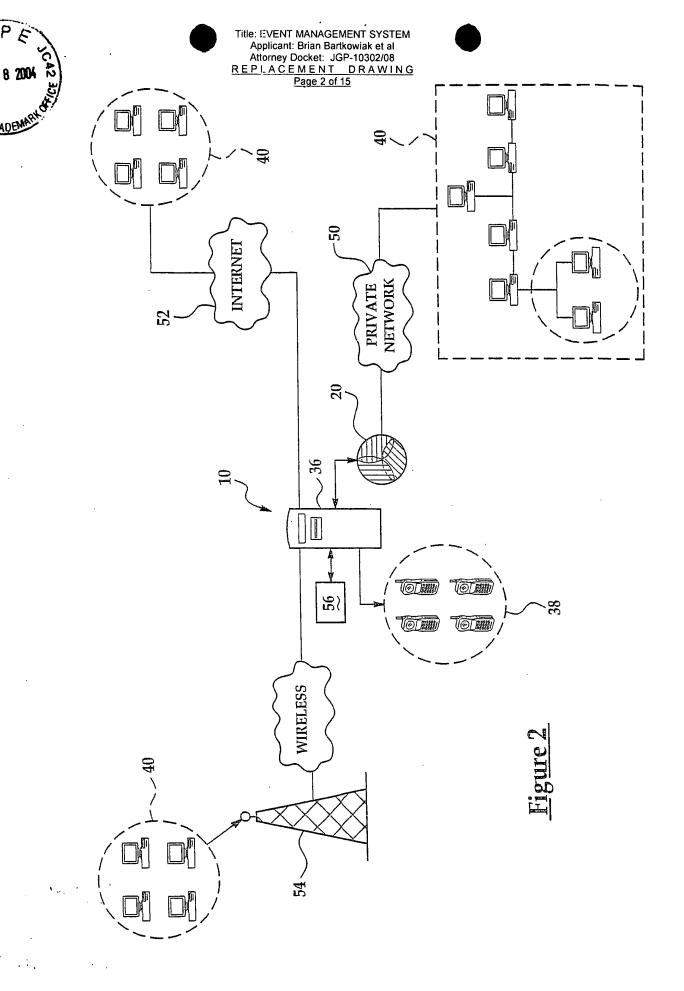
Judith T. Lange

Typed or Printed Name of Person Mailing Correspondence



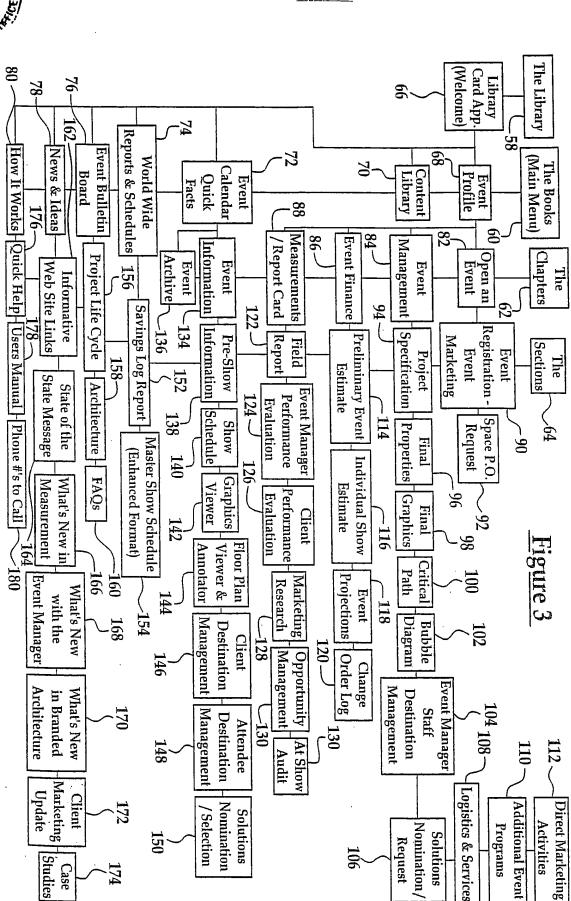








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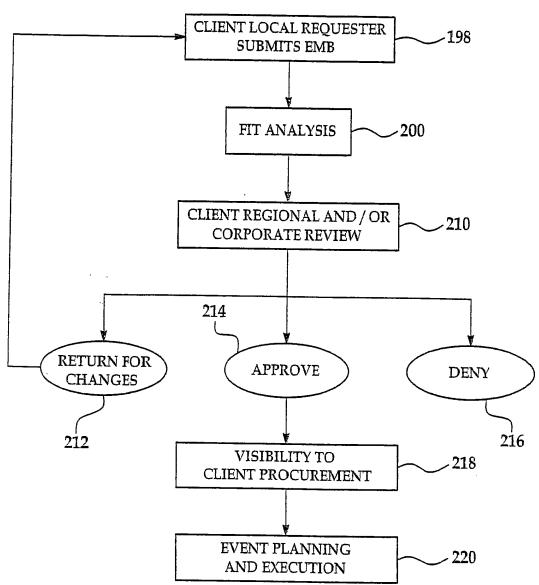


Figure 5



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External Fhone Number: Cell Phone Number: Expiration Date: External Fax Number: Internet Address: Postal Code: Figure 6 LIBRARY CARD Please approve for access to submit Event Briefs 228 .232 >224 By Name: By Area: By Product Name: By Status: By Event Type: Past Events (\$\$) By Quarter (\$\$) By Area (\$\$) By Product Line (\$\$) Addres | http://server11/Demo/IsDemo.nsf/GLFrameset/Ope 뎔 New Event 藍 Yiew Flanning Tool Favorites 234 Welcome to the Global LINKS Demoi 뺼 All Events By Name with Totals (X denotes canceled or denied event) All Events By Name with Totals (X denotes canceled or denied event) X <u>Nelscape Computed Names 1114</u> 1143 Event Event Workplace SuperConun 2001 Next IE Test 1114 1130 Nother Event 1114 1054 NetWorld/InterOp Spring GSM World Congress ceBIT Calendar Only Test 1114 1649 CommunicAsia 듄 <u>ič</u> Logistics 06/19/2001-06/22/2001 02/20/2001-02/23/2001 02/22/2001-02/28/2001 02/03/2001-02/09/2001 03/06/2001-03/11/2001 10/16/2001-10/19/2001 Suggestion Box Plarmed Fending Global LINKS Admin. Review Plarmed Pending GPJ Account Executive Review Approved Calendar Only Pending Global LINKS Admin Review 1,100,000 600,000 500,000 Location London, Whatever ٥ Dallas, TX Carnes Atlanta, GA Las Vegas, NV 223 Go Links



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EVENT MARKETI BRIEF (EMB)	I State	stimate Cox	Estimate (Enter estimate in U.S. Dollars in w (Description Total Estimate Space Spontsuships Other Note that he som of these estimate Estimate from above. Funding Sources What Currency thin the F.O. be in 7 Dollar (United States) If currency type is not listed above, please enter it here:			e 7	Figure 7
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Business Theater Intro. Branded Architecture Coverage Model Show Ty File Edit View Favorites Tools Help CAMPAIGN PLANNING TOOL Figure 8 Introduction
All Planning Tool Documents All Planning Tool Documents ▼ Branded Architecture Brand Theater ▼Coverage Model Show Types
<u>Clevel</u> ▼ General Introduction ▼ Business Theater Introduction Introduction ▼ Case Studies Expand All Collapse All Introduction The Event Marketing Brief The Event Process Introduction Introduction 246 Event Related
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 ▼CommunicAsia
 Meeting Notes Posted On 11/16/2000: Meeting Minutes from Today's meeting (Global LINKS Administrator)
 ▼Message Plan
 ▼Wireless IT
 Message Plan Posted On 11/16/2000: Measure Plan (Global LINKS Administrator.) Topic

Clauge Order Log

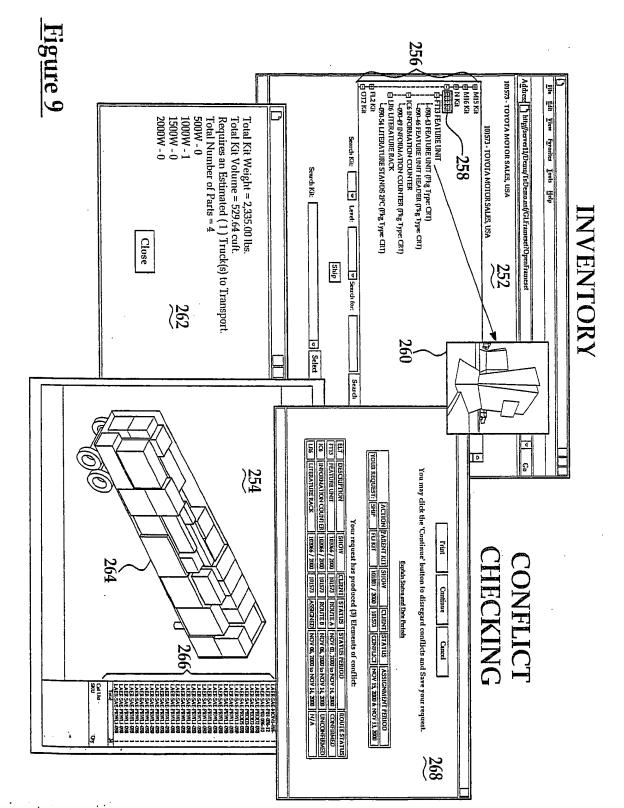
SuperComm 2001

Change Order Log Posted On 11/16/2000: Change Order Log (Global LINKS Administrator)

Floor Plan ▼GSM World Congress Floor Plan Posted On 11/16/2000: Photos (Global LINKS Administrator) **EVENT WORKSPACE** Collapse All **Event Workspace** Exi **250**

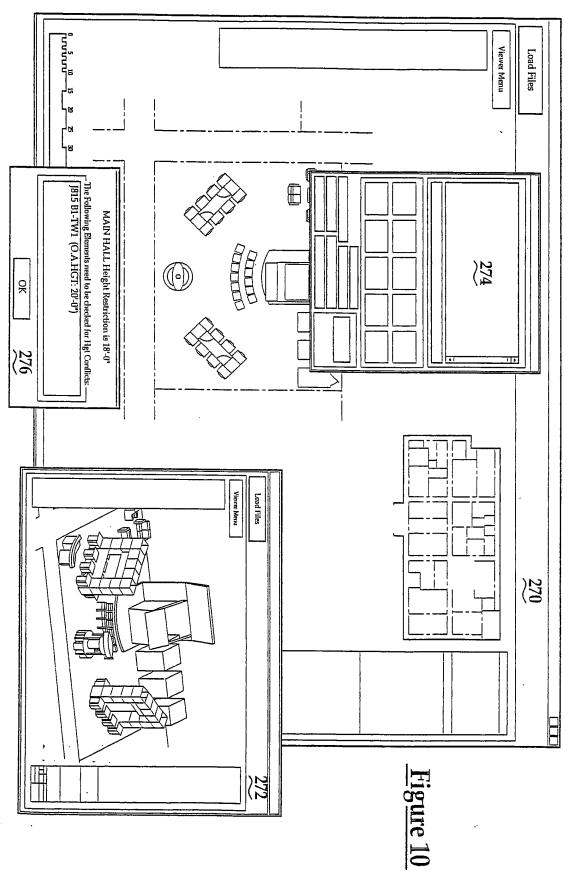


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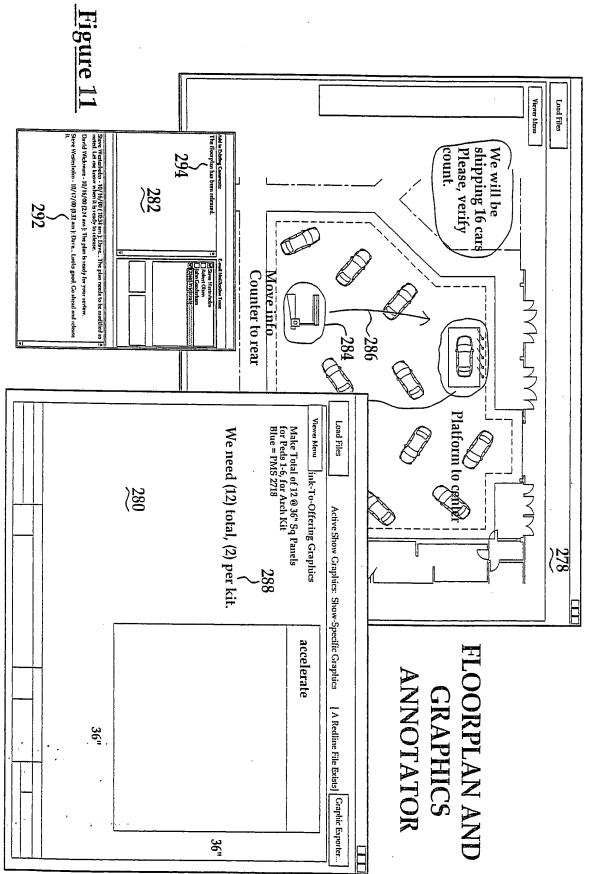


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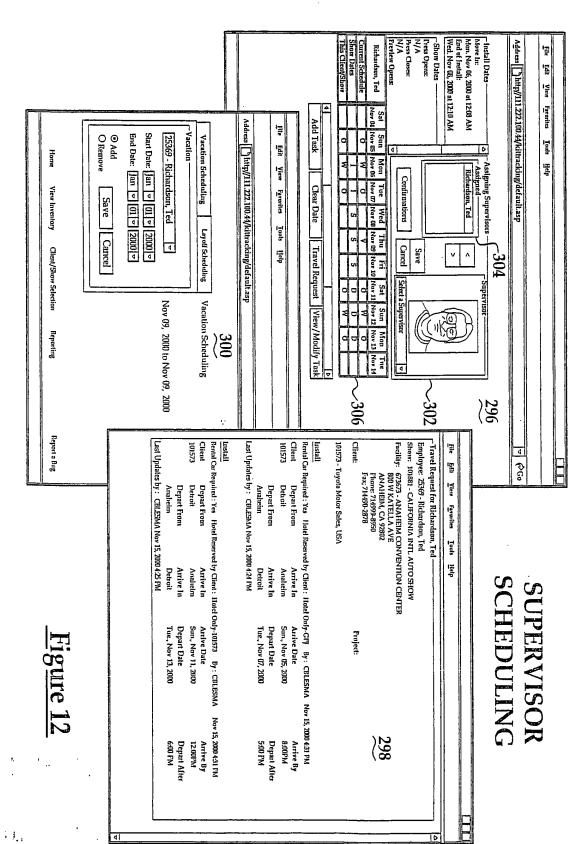




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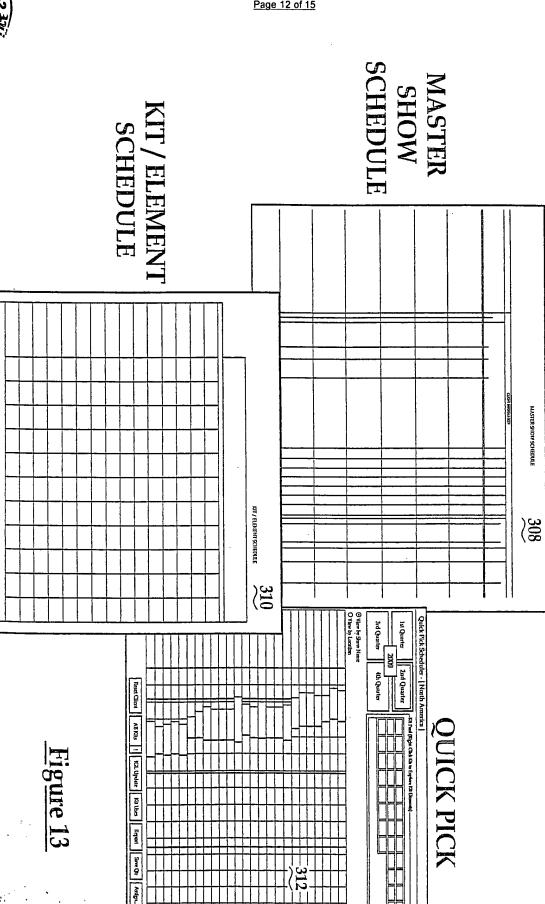
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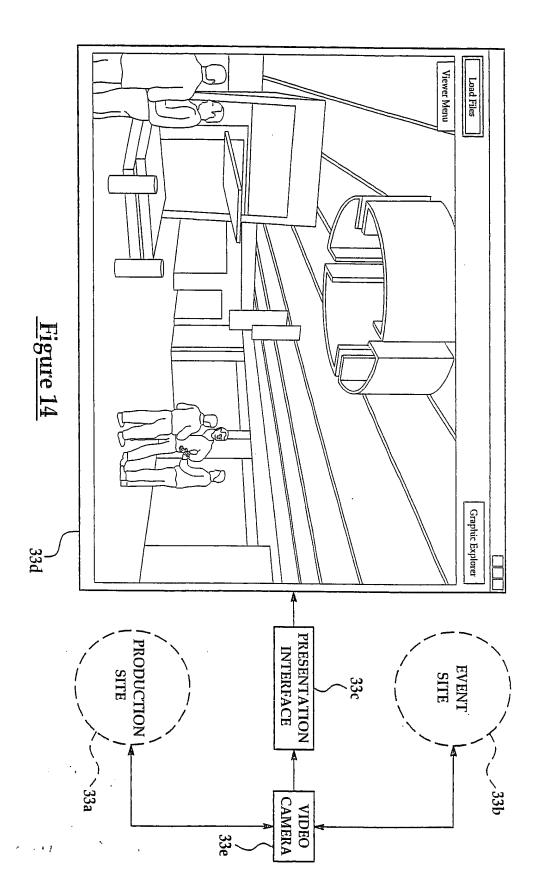


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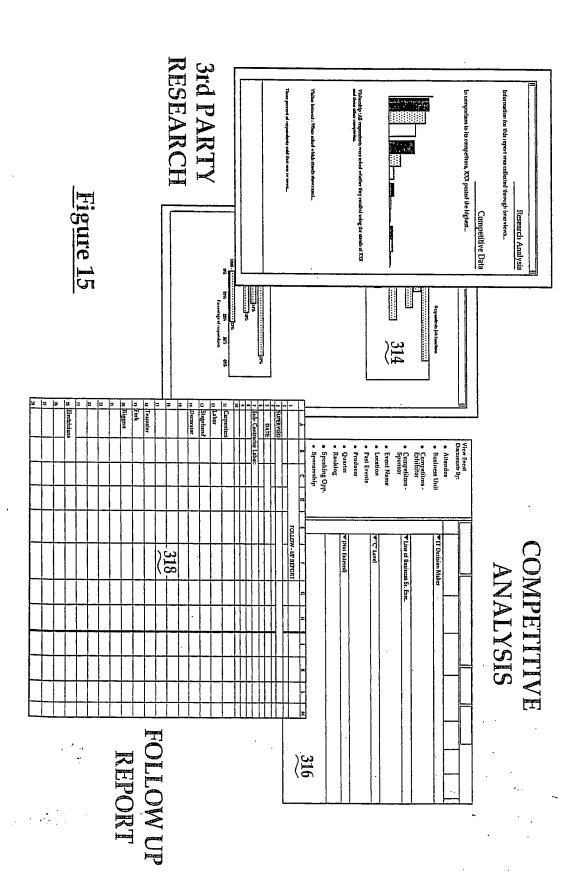


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